



Report of: Shaid Mahmood West North West Area Leader

Report to Outer West Community Committee

Date: 8th October 2014

Subject: Introduction to the Business Enterprise and Economy Community

Committee Topic

Are specific electoral Wards affected?		☐ No
If relevant, name(s) of Ward(s):		
Calverley & Farsley, Farnley & Wortley, Pudsey		
Are there implications for equality and diversity and cohesion and integration?	☐ Yes	⊠ No
Is the decision eligible for Call-In?	☐ Yes	⊠ No
Does the report contain confidential or exempt information?	☐ Yes	⊠ No
If relevant, Access to Information Procedure Rule number:		
Appendix number:		

Summary of main issues

- Community Committees have been designed to engage with residents around topics of local interest. The first topic chosen is;
 Delivering actions which support Business, Enterprise and Economy in the Outer West, linked with employment opportunities for local people.
- A discussion paper focusing on key issues, challenges and opportunities around the topic is appended to this report.
- A proposed community engagement plan for the topic is also appended to this report.

Recommendations

 The Community Committee is asked to note and consider the discussion paper and recommend key lines of enquiry to explore further and identify opportunities for improvement initiatives that will be reviewed at a future Committee meeting.

- The Committee is asked to review the community engagement plan and make recommendations for other ways to engage with local residents and businesses around this topic.
- The Community Committee is asked to delegate decision making to the Business Support Sub Group

1 Purpose of this report

- 1.1 The purpose of this report is to launch the 'Business Enterprise and Economy' Community Committee topic to investigate how to support business and employment opportunities in the Outer West area.
- 1.2 The reports sets out the challenges and opportunities in the years ahead and sets out a community engagement plan to find out what local businesses want.

2 Background information

- 2.1 Outer West Leeds is a strategically significant part of the Leeds Bradford Corridor, because it forms the boundary between Leeds and Bradford. Therefore because of its location Outer West Leeds has been identified as a key area for regeneration and sustainable growth.
- 2.2 The Outer West area has two main district centres; Pudsey & Farsley. There are however other, smaller district centres in the Outer West.

3 Main issues

- 3.3 The Outer West Area Committee have historically had a great interest in innovative local business engagement, to support business growth and deliver private sector resources and investment
- 3.4 A discussion paper is appended to this report that sets out key drivers, challenges and opportunities.
- 3.5 Members are asked to draw out a small number of themes or issues to explore further and speak to local residents and businesses about. A report on how this topic has developed will be presented to a future Community Committee meeting.

4 Corporate Considerations

4.6 Consultation and Engagement

4.6.1 Stakeholders and residents will be consulted on the topic and the community engagement plan is appended to this report.

4.7 Equality and Diversity / Cohesion and Integration

4.7.2 District centres must be safe and accessible as local centres are often the only place where vulnerable people are able to shop and access services due to the expense or difficulty travelling to another location.

4.8 Council policies and City Priorities

- 4.8.1 Council policy affecting district centres is outlined in the discussion paper.
- 4.8.2 The Community Committee topic directly relates to the Best Council Plan priorities of
 - Promoting sustainable & inclusive economic growth
 - Supporting communities and tackling poverty

4.9 Resources and value for money

4.9.1 There are no implications arising from this report in respect of resources or value for money.

4.10 Legal Implications, Access to Information and Call In

There are no legal implications and this report is not eligible for call in. 4.10.1

Risk Management 4.11

There are no implications in respect of risk management arising from this report. 4.11.1

5 **Conclusions**

- 5.1 The Community Committee has chosen the topic in recognition of the role they play in supporting local communities.
- 5.2 The discussion paper outlines key drivers, challenges and opportunities around the topic and how the local authority can promote sustainable enterprise in partnership with businesses and the local community.

6 Recommendations

- 6.1 The Community Committee is asked to:
 - The Community Committee is asked to note and consider the discussion paper and recommend key lines of enquiry to explore further and identify opportunities for improvement initiatives that will be reviewed at a future Committee meeting.
 - The Committee is asked to review the community engagement plan and make recommendations for other ways to engage with local residents and businesses around this topic.
 - The Community Committee is asked to delegate decision making to the **Business Support Sub Group**

Background documents¹ 7

7.1 None

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¹ The background documents listed in this section are available to download from the Council's website. unless they contain confidential or exempt information. The list of background documents does not include published works.